

**SUMMER SPONSORSHIP DUE:**  
**APRIL 20, 2018**

**IN-HOUSE TEAMS**

- T-Ball** — \$150 per sponsorship  
(8 sponsorship opportunities) \$ \_\_\_\_\_
- Pitch Ball** — \$150 per sponsorship  
(8 sponsorship opportunities) \$ \_\_\_\_\_
- Dance** — \$150 per sponsorship  
(2 sponsorship opportunities) \$ \_\_\_\_\_
- 1st/2nd Volleyball** — \$150 per sponsorship  
(1 sponsorship opportunity) \$ \_\_\_\_\_
- Flag Football** — \$175 per sponsorship (LS Shirts)  
(15 sponsorship opportunities) \$ \_\_\_\_\_

**SEMI-TRAVELING TEAMS**

- Pee Wee Soccer** — \$200 per sponsorship  
(4 sponsorship opportunities) \$ \_\_\_\_\_
- Rookie Baseball** — \$200 per sponsorship  
(4 sponsorship opportunities) \$ \_\_\_\_\_
- Rookie Basketball** — \$200 per sponsorship  
(4 sponsorship opportunities) \$ \_\_\_\_\_
- 3rd/4th Volleyball** — \$200 per sponsorship  
(2 sponsorship opportunities) \$ \_\_\_\_\_
- Track & Field** — \$200 per sponsorship  
(4 sponsorship opportunities) \$ \_\_\_\_\_

**TRAVELING TEAMS**

- Baseball** — \$300 per team  
(10 sponsorship opportunities) \$ \_\_\_\_\_
- Softball** — \$300 per team  
(3 sponsorship opportunities) \$ \_\_\_\_\_
- 5th/6th Volleyball** — \$300 per team  
(2 sponsorship opportunities) \$ \_\_\_\_\_
- Jr. League Basketball** — \$300 per team  
(6 sponsorship opportunities) \$ \_\_\_\_\_

Please feel free to contact our office with any questions you may have!

**CONTACT INFORMATION**

Name of Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail \_\_\_\_\_

Logo sent by E-mail \_\_\_\_\_

E-mail logo to: parknrecstaff@westsalemwi.com

**YES! We can provide sponsorship!**

- \$ \_\_\_\_\_ Banner Program  
(\$300/yr, \$600/3 yrs, or \$200/additional yr)
- \$ \_\_\_\_\_ Traveling Team (\$300)
- \$ \_\_\_\_\_ Semi-Traveling Team (\$200)
- \$ \_\_\_\_\_ In-House Team (\$150 or \$175)
- \$ \_\_\_\_\_ Movie in the Park (\$150)
- \$ \_\_\_\_\_ General Donation

**TOTAL: \$ \_\_\_\_\_ (payable to: W.S. Rec.)**

*I'm interested in receiving additional sponsorship information on the following special events.*

\_\_\_ Easter Egg Hunt  \_\_\_ Trunk-or-Treat 

\_\_\_ Winter Wonderland 

\_\_\_ No Sponsorship but ask us again next year

\_\_\_ No Sponsorship & please remove us from your mailing list

**2018 ADVERTISING & SPONSORSHIP OPPORTUNITIES**



175 S. Leonard Street, West Salem, WI 54669

Fax: 786-3359 Office Phone: 786-0222

Website: www.westsalemwi.com

## TEAM SPONSORSHIP

Team sponsorships provide participants with a shirt to wear for the duration of their program and keep once the program is completed. Your businesses logo will be placed on the shirt, as well as on league schedules, the WS Park and Rec website, brochure and other seasonal promotional material.

### In-House Team

Participants practice, perform or play games against each other within the Village of West Salem. Multiple sponsor artwork is placed on the backs of t-shirts for the entire league.



### Semi-Traveling Team

Participants practice, perform or play games against other teams within the Village of West Salem, Holmen, Onalaska, and La Crosse. Multiple sponsor artwork is placed on the backs of t-shirts for the entire league.

### Traveling Team

Participants in these programs travel to other area communities including: La Crosse, Holmen, Onalaska, La Crescent, Bangor, Sparta, Tomah & Caledonia. They may also participate in tournaments across the state of Wisconsin.

In order to fully cover all of our programs and teams, the West Salem Park & Rec reserves the right to use your donation where it is most needed for teams/sports without sponsorship or when programs already have sponsors determined.

Donations for entire league/program sponsorship will be given priority when assigning sponsorships. Returning sponsors will be given first opportunity to retain their sponsorships of specific programs as long as they are received before the program's sponsorship deadline.

## GENERAL SPONSORSHIP

If you are interested in sponsoring with the West Salem Parks and Recreation Department, but don't have a specific program or event in mind, use this opportunity to give to our general fund and we will use the money for a program or event in need!

\$ \_\_\_\_\_ General Sponsorship  
Please use where needed most!

## BANNER PROGRAM

We are offering businesses the opportunity to advertise their company's logo with a banner placed on the back of a dugout at Riverview Park. The West Salem Park & Rec. Dept. hosts two to three baseball tournaments annually. Currently we have ten traveling baseball teams and three traveling softball teams of our own who play games at Riverview. Additionally, the West Salem JV and Coulee Christian baseball teams use Riverview as a home field. This means your banner will be seen by thousands of fans over the course of the spring and summer.

The banners will be installed late spring and remain in place through early fall.

Each banner will be made of chloroplast and will measure 3x5 feet.

Yes, we would like to enroll in the Banner Program with a

\_\_\_\_\_ **One year** commitment of \$300  
 \_\_\_\_\_ **Three year** commitment of \$600  
 \_\_\_\_\_ **Each additional year** is \$200

**Total \$** \_\_\_\_\_

Banner Program participants need to have art sent to the West Salem Park and Recreation office no later than **April 20, 2018** so banners can be made. Please send electronic art files (**Adobe Illustrator or EPS**) to: [parknrecstaff@westsalemwi.com](mailto:parknrecstaff@westsalemwi.com)



## SPECIAL EVENTS

Each year the West Salem Parks and Recreation Department hosts a handful of FREE community events for the Village of West Salem. It is our goal to use these free opportunities to bring the public together and strengthen community ties in the Village of West Salem. Participation by attendance allows your business the opportunity to access potential and current customers, while sponsoring with a donation allows our department to offset the cost of providing quality events at no cost to participants. Details for each of the following special events will be made available once we get closer to each date. If you are interested in receiving additional information on special event sponsorships, please let us know by checking the appropriate box(es) below.

- Easter Egg Hunt:** March 24, 2018
- Trunk or Treat:** October 31, 2018
- Winter Wonderland:** Nov 2018-Jan 2019  
(Specific dates TBD)

## MOVIE IN THE PARK

We currently host 2 Summer (June-Aug.) & 1 Fall (Sept.-Oct.) Movies in the Park. Family friendly movies are shown on our big screen at dusk in Village Park. Your sponsorship will help offset the price of the movie rental and provide a free community event.

\_\_\_\_\_ **\$150**

- Recognition in all event-related publications & materials including: brochure, email, Facebook, & website.
- Sponsoring businesses will be recognized before the film starts

If you would like your name to be included in our brochure, we must receive payment by **February 9, 2018 for summer, or July 13, 2018 for fall.** Commitment after these dates include all advertisement with exception of brochure.

To sponsor a specific movie, please contact our office for a list of available choices.