

**Summer Sponsorship Due:
April 30, 2012**

**IN-HOUSE YOUTH
SPORTS
\$150 Per Team**

SUMMER:

T-Ball \$ _____
Pitch Ball \$ _____
Jr. League Baseball \$ _____
Tennis League \$ _____
Pee Wee Soccer \$ _____
Dance/Jr. Poms \$ _____

FALL/WINTER:

Pee Wee Basketball \$ _____
Rookie Basketball \$ _____
Wrestling \$ _____
Flag Football (\$175-long sleeve t-shirts) \$ _____

**TRAVELING TEAMS
\$300 Per Team**

Baseball \$ _____
Softball \$ _____
Volleyball \$ _____
Jr. League Basketball \$ _____

Note: Above teams will compete and travel to surrounding communities including: La Crosse, Holmen, Onalaska, Bangor, Sparta, Tomah La Crescent, & Caledonia

Preferred shirt color _____

Preferred ink color _____

Contact Information

YES! We can provide sponsorship

\$ _____ Banner Program (\$300/yr,
\$600/3 yrs, or \$200/add. yr)

\$ _____ Movie in the Park (\$100)

\$ _____ In-House Team (\$150)

\$ _____ Traveling Team (\$300)

\$ _____ General Donation

TOTAL: \$ _____ (payable to: W.S. Rec.)

___ No Sponsorship but ask us again next year

___ No Sponsorship & please remove us from
your mailing list

**Specific Program Sponsorship
Deadlines Apply!**

Name of Company: _____

Contact person: _____

Mailing address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-Mail _____

Logo sent by E-mail _____

E-mail logo to: parknrecstaff@westsalemwi.com

**West Salem
Parks &
Recreation
Department**

**Youth Activities,
Team
Sponsorship,
&
Banner Program**



175 S. Leonard St.
West Salem, WI 54669

Fax: 786-3359
Office Phone: 786-0222

Website :
www.westsalemwi.com

Team Sponsorship

In-House Sports Team

Participants on these teams keep their uniforms at the completion of the season. The sponsors name will be placed on the front of the t-shirt along with the league schedules and the West Salem Parks & Recreation Department website.



Flag Football Sponsored by: Meridian Corporation

Traveling Sports Team

Participants in these programs travel to other area communities including: La Crosse, Holmen, La Crescent, Onalaska, Bangor, Sparta, Tomah & Caledonia.

Sponsors will be recognized by having their logo placed on participant shirts, league schedules and the West Salem Parks & Rec Department website.

Banner Program

We are offering businesses the opportunity to advertise their company's logo with a banner placed on the outfield fence at Riverview baseball diamond.

The banners will be installed late spring and remain in place through early fall.

Each banner will be made of chloroplast and will measure 3x5 feet.



Yes, we would like to enroll in the banner program with a

- ___ **One year** commitment of \$300
 - ___ **Three year** commitment of \$600
 - ___ Each **additional year** is \$200
- Total \$ _____**

The West Salem Parks & Rec. Dept. hosts five baseball and softball tournaments annually. Currently we have 8 traveling baseball teams and 5 traveling softball teams, which means your banner will be seen by thousands of fans over the course of the summer.

Banner Program participants need to have art sent to the West Salem Park and Recreation office no later than **April 30, 2012** so banners can be made. Please send electronic art files (**Adobe Illustrator or EPS**) to:
parknrecstaff@westsalemwi.com

Movie in the Park

We currently host 3 Summer (June-Aug.) and 2 Fall (Sept.-Oct.) Movies in the Park. Family friendly movies are shown on our big screen at dusk in Village Park. Your sponsorship will help offset the price of the movie rental as a free community program.

___ **\$100**

- Recognition in all event-related publications & materials**
- Business name/logo on event signs**
- Logo & business information displayed on screen before movie**

*If you would like your name to be included in the Summer brochure we must receive payment by **March 12, 2012**. Commitment after the 12th includes all advertisement with exception of brochure.*

To sponsor a specific movie, please contact our office for a list of available choices.